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Second, a focus on practices (in the plural) avoids the mistaken impression that there is one distinctive approach common to all science—a single “scientific method”—or that uncertainty is a universal attribute of science. Evolution Resources from the National Academies. The nation turns to the National Academies -- National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council -- for independent, objective advice on issues that affect people's lives worldwide. The growth of social marketing. The last few years have witnessed a growth in interest, research, and practice in social marketing by policy makers, practitioners, and health professionals in the UK. 1. Introduction. Corporate social responsibility (CSR) has become an important part of US firms' operation over the past decade. Many US firms have increased their investment in CSR either voluntarily as part of their strategy and vision or as a result of pressure from activist shareholders., Evidence And Explanation In Social Science.

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